"ICAF [sic] studies national security strategy, with emphasis on the resource components in a joint, interagency, intergovernmental, and multinational environment."

Eisenhower School Curriculum
AY 2012-2013

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Accredited by:

Unique Curriculum – Creating the Nexus for Resource Management Strategies
Industry Studies Program

Eisenhower School Mission Statement
To prepare selected military and civilians for strategic leadership and success in developing our national security strategy and in evaluating, marshalling, and managing resources in the execution of that strategy.

The Industry Studies Program
Analyze industry from a strategic national security perspective in terms of both the ‘economic welfare’ and national defense in normal and crisis conditions. Analyze the role and effect of public policy on the industrial base as well as economic and industrial crisis preparedness.


Framework for Industry Analysis...Ability of Industry to Support National Security Strategy Requirements

"Only an alert and knowledgeable citizenry can compel the proper meshing of the huge industrial and military machinery of defense with our peaceful methods and goals, so that security and liberty may prosper together.”

(Farewell Speech January 1961)
Industry Studies (IS)

- Aircraft
- Electronics
- Environment
- Information & Communications Technology
- Land Combat Systems
- Manufacturing
- News Media
- Private Sector Support for Operations
- Transportation
- Weapons

- Biotechnology
- Education
- Financial Services
- Health Care
- Reconstruction & Nation Building
- Shipbuilding
- Space
- Strategic Materials
- Energy
- Robotics & Autonomous Systems

“The military minded man who has to devise the machines of destruction should keep in touch with the man of industry.”

Bernard Baruch, March 1924

Teaching . . . Research . . . Outreach . . . Cultural Awareness . . . Executive Development
ISP CONUS Field Study Destinations: Typical Day - 2012

- **Aircraft:** Seattle
- **Agribusiness:** Fresno
- **Electronics:** Mountain View
- **Environment:** San Francisco
- **Information & Communications Tech:** San Jose
- **Robotics and Autonomous Systems:** Los Angeles
- **Biotechnology:** San Diego
- **Space:** Palmdale
- **Transportation:** Dallas
- **Energy:** Houston
- **Shipbuilding:** Gulfport
- **Weapons:** Albuquerque
- **Healthcare:** Chicago
- **Shipbuilding:** Gulfport
- **Reconstruction & Nation Building:** New Orleans
- **Privatized Mil Ops:** Tampa
- **Aircraft:** Seattle
- **Agribusiness:** Fresno
- **Electronics:** Mountain View
- **Environment:** San Francisco
- **Information & Communications Tech:** San Jose
- **Robotics and Autonomous Systems:** Los Angeles
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