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NDU's iCollege Re-Brands and Reaches Out

The “5 i’s of soft power”- **information, innovation, inter-agency, industry, and international** – have recently become the focus of the National Defense University’s Information Resources Management College. Because of this, the college has adopted a new nickname: the **NDU iCollege**.



In keeping with the new nickname, the NDU iCollege has a new logo (above), a new website address (www.ndu.edu/icollege), and new vision to become the “Global Hub for Educating, Informing, and Connecting Information Age Leaders.”

With the world’s focus increasingly on cybersecurity, international collaboration, and advances in social media, the NDU iCollege has stepped-up its efforts to be on the forefront of these topics, and the college continues to work with Combatant Commands (COCOMs), defense ministries, and embassies around the globe. The latest technologies are explained and experimented with in the college’s Information Laboratories where tools like a pixel wall, telepresence, SCADA infrastructure “city”, biometrics equipment, crisis management simulations, “workplace of the future (C¹ Center)”, and more... are all put to use by students and visitors to the college.

In addition to formal education programs, the NDU iCollege has also begun hosting international conferences to highlight faculty expertise, bring together global decision makers, and share best practices. In July 2010, the college hosted 250 government, academic, and private-sector leaders from more than 10 different countries at the “Regional Collaboration in Cybersecurity Conference” in Singapore. Upcoming events are: “Cloud Computing - Dialog Between European & U.S. Perspectives” (Oct 27 in London, UK); “Social Media Implementation Across Boundaries” and the “Academic Partner Open House” (both Nov 9 at NDU in Washington, DC); “Regional Collaboration in Infrastructure Protection” (Feb 1-2, 2011 in Dubai, UAE); and “Virtual Worlds Conference & Expo” (May 12-13 at NDU). Early planning is also underway for international events in Australia, Africa, South America, and the Far East. Registration and information on events can be found on the college’s event page: www.ndu.edu/icollege/events.

About the College - The NDU iCollege, a U.S. Department of Defense educational institution, prepares leaders to direct the information component of national power by leveraging information and information technology for strategic advantage. Although most students come from DoD (military and civilians), the school also accepts Federal Agency, private sector, and international students into its graduate programs. Education is focused around CIO, CFO, Information Assurance/Cyber, Enterprise Architecture, IT Project Management, and other information leadership competencies. The NDU iCollege is also currently working with the U.S. Department of Education to obtain approval for its new Government Information Leader Master of Science Degree. Courses are completed on campus and/or online. For more information about the NDU

iCollege's programs, please contact: Patricia Coopersmith at coopersmithp@ndu.edu ; or for general information about the college, visit www.ndu.edu/icollege .

The National Defense University is the nation's premier center for joint professional military education. The university is an accredited graduate-level institution that provides an educational and research environment to prepare future leaders of the armed forces and other civilian agencies for high-level policy, command, and staff responsibilities. For more information about the National Defense University, please contact: Dave Thomas, Public Affairs Officer, at 202-685-3140 or ThomasD2@ndu.edu; or visit www.ndu.edu.

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