



2008 CTNSP Seminar Series on Stability Operations



Center for Technology and National Security Policy
in conjunction with the

Office of the Deputy Assistant Secretary of Defense for Stability Operations Capabilities

Economic Rehabilitation for Conflict and Counterinsurgency

July 30-31, 2008

At the National Defense University, Marshall Hall, Bldg 62, Room 155
Fort Lesley J. McNair, Washington DC 20319

Day One – Wednesday, July 30

- 7:30-8:00 Coffee and Registration
- 8:00-9:00 The Economic Element of Counterinsurgency Doctrine
COL Michael Meese, Professor and Head, Department of Social Sciences,
United States Military Academy *Former Chief of Initiatives Group for
Commander of Multinational Force-Iraq - GEN David Petraeus (June to
September 2007)*
- 9:00-10:30 Military Operations, Economic Rehabilitation, and Stability
BGen David Reist, Assistant Deputy Commandant, Installations and Logistics
Department, Headquarters, U. S. Marine Corps (Al Anbar 2006)
COL Wayne Grigsby, Former Commander 3BCT, 3ID (Iraq 2007-2008)
LTC Robert Bobinski, Former Deputy Team Leader - 3BCT, 101AASLT ePRT
(Embedded Provincial Reconstruction Team) (Iraq 2007-2008)
MAJ James Carlisle, Civil Military Staff Officer, 3BCT, 3ID (Iraq 2007-2008)
- 10:30-10:45 BREAK
- 10:45-12:00 Eradicating Poverty through Profits
C.K. Prahalad, Distinguished University Professor at the Ross School of
Business, University of Michigan, Author of *The Fortune at the Bottom of the
Pyramid*
- 12:00-12:15 Lunch Pick-Up
- 12:15-1:15 The Commerce Department as a Test Case of the Civilian Response Corps
Merriam Mashatt, Director of Reconstruction and Stabilization for the
International Trade Administration, U.S. Department of Commerce
Robert Polk, Adjunct Research Member (FFRDC) & Senior Advisor – Project
on National Security Reform - Authors of USIP Brief - *Domestic Agencies in
Reconstruction and Stabilization: The “4th D”*
- 1:15-1:30 BREAK
- 1:30-1:45 Update on JFCOM Economic Handbook for Military Personnel
Con Xefteris, Unified Action Interagency Group, US Joint Forces Command J9

1:45-3:15 **Engaging the Private Sector in National Security Objectives**
Moderator: Bernie Carreau, NDU/CTNSP
David Stapleton, Senior Advisor, Office of the Coordinator for Counterterrorism
US Department of State
Stephen Kaplitt, Director, Economic Empowerment in Strategic Regions
Bureau of Economic, Energy and Business Affairs, U.S. Department of State
Kelly Van Niman, Deputy Director, Defense Business Board

Day Two - Thursday, July 31

7:30-8:00 **Coffee and Registration**

8:00-8:30 **Incorporating Business Success for US National Security Solutions**
Reggie Gibbs, Director for National and International Programs
Business Executives for National Security

8:30-9:45 **Economic Growth in Post-Conflict Countries**
James T. (Jay) Smith, Former Senior Deputy Assistant Administrator,
Economic Growth and Trade Bureau, USAID
Stephen Lennon, Asia / Middle East Team Leader, Office of Transition
Initiatives, USAID

9:45-10:45 **Reviving the Agriculture Sector**
Philippe Chabot, Foreign Agricultural Service, USDA

Mobilizing America's Agricultural Expertise
Joseph Hiller, Assistant Dean, College of Agriculture and Life Sciences,
The University of Arizona

10:45-11:00 **Break**

11:00-12:00 **Drugs and State-Building in Afghanistan**
Vanda Felbab-Brown, Assistant Professor, Security Studies Program, The
Center for Peace and Security Studies (CPASS), Georgetown University,
Author of (forthcoming) *Shooting Up: Illicit Economies and Military Conflict*

12:00-12:15 **Lunch Pick-Up**

12:15-1:15 **Keynote: Private Entrepreneurial Capital as an Instrument of Soft Power**
Robert Mosbacher, Jr., President and CEO, Overseas Private Investment
Corporation

1:15-2:15 **Raising Capital for Small Business in Conflict Environments**
Brad Swanson, Partner, Developing World Markets LLC
James Sosnicky, Director, Small Enterprise Assistance Funds

2:15-2:30 **Break**

2:30-3:45 **Weighing the Risks of Private Investment in Conflict Environments**
Moderator: Mark Cramer, President, Institute for Defense and Business
Barbara Keating, President, Computer Frontiers
David Bailey, International Government Relations and Planning Manager, Public
Affairs, Exxon Mobil Corporation