



ADMINISTRATION

Colonel W. J. Esard, USA

INDUSTRIAL COLLEGE OF THE ARMED FORCES

WASHINGTON, D. C.

1955 - 1956

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19 August 1955

**SPEAKER: Colonel W. J. Beard, USA, Assistant Commandant
(Administration), Industrial College of the Armed Forces**

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COLONEL BAIRD: General Hollis and members of the class: I feel that I have already gained a personal relationship with the members of the class, since it has been my good fortune to scan your records and correspond with each of you before your arrival. Besides, there is a goodly number of students in the class with whom I enjoyed a pleasing association at other military schools and colleges.

As General Hollis has intimated in his talk, the college is not the product of any one man or a few men. It is the product of our civilian-military faculty, student, and employee team. Therefore we can say that the mission of the college is accomplished through team play--the team play of a staff and faculty imbued with the idea of service. The Administrative Division is responsible to a large degree for the provision of this service.

The service is not always perfect. If it were, we would be working on diminished returns. But we do set our sights high to assist you. If you have suggestions to offer this year, I wish to assure you that they will be most welcome.

Soon you will select class officers, who, with the help of a minimum of necessary rules and administrative regulations, will be responsible for the activities of your class. Until such time as you have had the opportunity to hold a class election, the following senior members have been appointed to serve as a steering committee: Colonel Cairnes, Air Force, Chairman; Mr. Klein, National Security Agency; Captain Zink, Navy; Colonel Van Dam, Marine Corps; and Colonel Hanmer, Army. These officers will be requested to meet with me at a convenient date next week.

Now let me say a word about our security regulations. Security is an ever-present problem. I would suggest that you familiarize yourselves with ICAF Memo 46-2, which has been made available in each student room.

I would like to mention that the locked file cabinets in your rooms are available for storing of classified documents. The type of material which may be stored is covered in the regulation which I have previously

mentioned. The responsibility for filed documents is that of the room monitor.

If you have an occasion to obtain classified material from outside of the college, be sure to register it in through the Mail and Records Section for proper accountability.

As a means of identification, each of you has been provided with a name tag. You are required to wear this tag at all times. It is your pass to all lectures given in the ICAF auditorium, as well as your pass for all lectures given at the National War College. If you misplace your badge, report the fact to the Security Office immediately and secure a temporary badge, which will permit you to attend scheduled classes.

The next subject I would like to discuss is that of the sundry fund. This is the fund which was established several years ago at the request of the student body. Each member of the staff and faculty, as well as the student body, will be asked shortly to contribute the sum of \$3.50 to cover three items during the academic year--cough drops, telephones, and flowers. The civilian employees donate \$1.75.

Speaking of telephones, I refer to those outside the student rooms, which are located conveniently for your use to call other than government agencies--such calls as those pertaining to personal business, calling home, etc. Phones in student rooms are for official use only--for calling post or government code numbers.

Leave and passes: You might like to know that passes are not required on non-duty periods within a limit of 250 miles. All we ask you to do is to leave word, so that you can be located should it become necessary. Regular leaves are not authorized during the academic year except during the Christmas holidays. Emergency leave is approved as required. After hours, if an emergency leave becomes necessary, contact the Executive Officer, the Vice Deputy Commandant for Education, or myself.

There will be an informal reception from 1700 to 1900 hours on the 26th of August at the Fort McNair Officers Club. Details of this reception will be given to you at a later date by Colonel Gordon Smith. This reception constitutes an official call by you and your wife on the Commandant and the members of the staff and faculty, and their return call on you. No other calls are required during the year, except those which you may wish to make on personal friends.

Speaking of receptions, I would like to inform the class that I have made tentative reservations at the club for several class social functions. I did this before your arrival because of the heavy demands for reservations on the club. These reservations are to be used only if the class so desires.

As for the officers in a flying status, a special orientation will be given by Major Lucas of the administrative staff in the near future. In addition, a representative of the Civil Aeronautics Authority will cover air traffic problems and procedures in the Washington area.

In conclusion I would like to tell you something about the ICAF. The college itself had its beginning just 31 years ago following the reorganization of the Military Establishment after World War I. In that war we in the military learned the economic facts of war the hard way. We learned that with modern mechanized war, using ships, planes, tanks, and guns in large quantities, the side that wins is not necessarily the one with the biggest battalions as the one with the biggest industrial backing-up for these battalions. We learned that military mobilization had to be supported by the mobilization of industry--so the term "industrial mobilization" was coined.

Before World War II there were few men, either civilian or military, who realized that military strength is based on economic and industrial might. World War II convinced all thinking men that military forces are but the cutting edge of a weapon that is composed of every resource of the nation. Therefore, following World War II, the Industrial College was given a new status in the Military Establishment. It was placed on the highest educational level under the Joint Chiefs of Staff. The course was both broadened and deepened. The old concept of industrial mobilization has given way to the broader and more significant one of economic mobilization.

Since a virile and healthy economy is a requisite for a strong defense, doesn't it follow that the military action to ensure our national security must not impair our economic strength? This is important.

Today our national security, in fact, our survival as a nation, depends upon a complete understanding of the complex and interrelated problems of building this military strength without reducing our economic strength. And this calls for the best efforts of our civilian-military team. Therefore, what could be a better or more appropriate motto for the college than the one which we have--"INDUSTRIA ET DEFENSIO INSEPARABILES"--"Industry and Defense are Inseparable." The civilian-military team is inseparable.

It is remarkable to think of a college established in the military with a ten-month's resident course, a national resources conferences course, and an extension course--and, incidentally, the only college of its kind in the world--to study such subjects as economics, government, business administration, and public finance, and embracing raw materials, manpower, production, industrial services, and other related economic subjects. The relationship of these subjects to the various courses will be discussed with you presently by the deputies of the Education and Extension Courses Division.

And now I should like to congratulate the 6 members of the Marine Corps, the 35 members of the Navy, the 40 members of the Army, the 19 members of the civilian agencies, and the 40 members of the Air Force which constitute this year's class for having been especially selected to attend this institution, highly respected for its standing in the field of mature adult education.

Further, I should like to assure you that the members of the Administrative Division of the College stand ready to be of assistance and service to you throughout the academic year.

It gives me pleasure at this time to introduce to you General Calhoun, The Deputy Commandant for Extension Courses. General Calhoun.