

INFLUENCE WARFARE

Electives are case study based—70,000 years of lessons—successes & failures.

Some topics covered:

SUBVERSION

CLANDESTINE
AND COVERT OPS

SABOTAGE

DECEPTION

PROPAGANDA

PSYCHOLOGICAL WARFARE

GUERRILLA WARFARE

GREAT-POWER COMPETITION

TERROR

ZIPRISUNGS

KOMPROMAT

COLLAPSE FROM WITHIN

DISINFORMATION / FAKE NEWS

SOCIETAL CAPACITY

COGNITIVE RESILIENCE

TRUST

GLASNOST

EDUCATION

CULTURAL EXCHANGES

FELLOW TRAVELERS

FIFTH COLUMNS

THIRD OPTIONS

WILL TO FIGHT

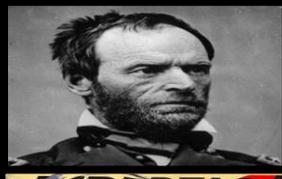
NARRATIVE WARFARE

SZALÁMITAKTIKA

LOW/NO-COST HIGH-

IMPACT OPS

STABILIZATION



Student responsibilities (each course)

- Strategy recommendation memo
- 5-minute presentation
- Lively class debate
- Short/exciting readings/videos

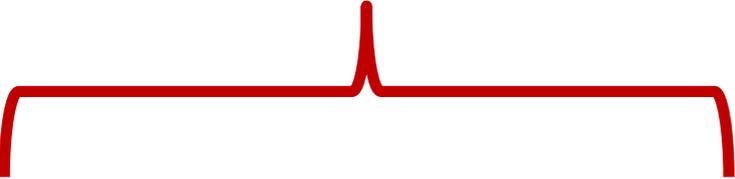


CHURCHILL'S MINISTRY OF
UNGENTLEMANLY
WARFARE



Student responsibilities (each course)

1. Memo
2. Presentation
3. Active participation
4. Short/exciting readings/videos

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- 1) Strategy memorandum for policymakers (2-4 pages)
 - Judged on creativity, critical analysis, logic, methodology, clarity (short and simple – no outside research required)
 - Recommended outline and past examples will be provided
 - Standard: written briefing given to Cabinet
 - 2) Five-minute presentation on strategy recommendation
 - Recommended outline will be provided
 - No PowerPoint
 - 3) Class contribution
 - Bring your A game to each lesson—this course is debate and discussion driven...2-3 creative and critical insights/questions per lesson put you in the top range (private feedback given → no guesswork)
 - 4) Readings and videos – assignments
 - Short and exciting readings and video clips—usually two per week
 - Additional resources for personal/professional development post-NDU

INFLUENCE WARFARE (FALL)

Lessons – TUES AFTERNOON

Introduction to Influence Warfare

Foundational Narratives

Narrative Strategy

Influence Strategy

Influence Tradecraft and Elections

Influence Tools and Great Power Competition

Tribalism – Offline and Online

Violent Extremist and Drug Trafficking Organizations

Guerrilla and Total War

Social Media and Human Terrain

Influence and Strategic Flexibility

<u>Assignments</u>	<u>% of Grade</u>
Contribution	40%
Memorandum	30%
Presentation	30%