"The world has achieved brilliance without wisdom, power without conscience. Ours is a world of nuclear giants and ethical infants. We know more about war than we know about peace, more about killing than we know about living."

— Omar Bradley
Ethics: Why?

Strategy: So What?
Ethics: Why?

The First Casualty...

...truth, meanwhile, was reportedly killed in a hail of enemy fire while single-handedly taking out an Al-Qaeda safehouse...

Lynch, Tillman propaganda

Department of Defensive Posturing.

Strategy: So What?
Ethics: Why?

Strategy: So What?

“WHEN IT COMES TO COLLATERAL DAMAGE, THERE’S A RIGHT WAY AND A WRONG WAY!”
Ethics: Why?

TO AVOID ANY DISASTER WE MUST TAKE THE RIGHT PATH...

UNJUST WAR
JUST WAR TRADITION
PROTECTION OF CIVILIANS

Strategy: So What?
Ethics: Why?

Strategy: So What?